



Formula Quick Reference for WIC Local Agency Staff

1. Comparable WIC-Approved Formula Chart:

Non-DC WIC Approved Formula:	Comparable DC WIC –Approved Formula:	Indication:
Enfamil AR	Similac for Spit-Up	Thickened with rice starch for GERD
Enfamil Enspire	Similac Advance	Standard infant formula
Enfamil Gentlease	Similac Sensitive Similac Total Comfort	Lower lactose
Enfamil Infant	Similac Advance	Standard infant formula
Enfamil Neuropro Prosoabee	Similac Soy Isomil	Soy (no cow’s milk)
Enfamil Premature	Enfamil Neuropro Enfacare Similac Neosure	Prematurity
Gerber Extensive HA	Nutramigen Pregestimil Simlac Alimentum	Cow’s milk protein allergy; Severe allergies / protein allergies
Gerber Good Start	Similac Advance	Standard infant formula
Gerber Good Start Soothe	Similac Sensitive Similac Total Comfort	Lower lactose
Gerber Good Start Soy	Similac Soy Isomil	Soy (no cow’s milk)
PurAmino DHA & ARA	Alfamino Infant Elecare for Infants (DHA/ARA) Neocate Infant w/DHA & ARA	Cow’s milk protein allergy; Severe allergies / protein allergies
PurAmino Jr	Alfamino Jr Elecare Jr Neocate Jr	For Toddlers w/ cow’s milk or severe protein allergies
Pure Bliss Infant Formula	Similac Advance	Standard infant formula
Similac Organic	Similac Advance	Standard infant formula
Similac Pro-Advance	Similac Advance	Standard infant formula
Similac Pro-Sensitive	Similac Sensitive	Lower lactose



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2. Discussing Formula Details

Similac vs Similac “Pro”	Organic	Non-GMO
<p>Products are exactly the same, except “Pro-” has a different type of prebiotic (fructo-oligosaccharide instead of galacto-oligosaccharide).</p> <p>Both products are made with milk that has been treated with no growth hormones, have the same nutrition profile, and contain prebiotics.</p> <p>Pertains to:</p> <ul style="list-style-type: none"> <li>• Advance vs Pro-Advance</li> <li>• Sensitive vs Pro-Sensitive</li> <li>• Total Comfort vs Pro-Total Comfort</li> </ul>	<p>There are several “organic” formulas on the market. This means:</p> <ul style="list-style-type: none"> <li>- The manufacturer followed USDA guidelines pertaining to organic products, such as:</li> <li>- Milk used to make formula is sourced from cows fed organic grains</li> <li>- and/or corn and soybean oils used in the formula are not GMO and have not been treated with certain pesticides</li> </ul> <p>There are currently no organic products on the DC WIC formulary.</p> <p>You may want to mention to mothers concerned about organic products that breastfeeding contains no additives and is a natural source of nutrition for their babies!</p>	<p>GMO means “Genetically Modified Organism”. Corn and soybeans are among the approved GMO crops, and may be fed to cows who produce milk which is made into formula, and/or processed into corn and soybean oils which may be used in infant formulas. Nutrients themselves may also be genetically engineered (GE).</p> <p>According to the FDA, the nutritional value of GMO and non-GMO ingredients is the same.</p> <p>There are currently no organic products on the DC WIC formulary.</p> <p>You may want to mention to mothers concerned about GMOs that breastfeeding contains no additives and is a natural source of nutrition for their babies!</p>
<b>DHA/ARA</b>	<b>Carotenoids</b>	
<p>Arachidonic Acid (ARA) and Docosahexaenoic Acid (DHA) are long chain fatty acids naturally found in human milk.</p> <p>These have been shown to improve cognitive (brain) function and visual acuity (eyesight) and nearly all brands of formula sold in the US are fortified with DHA and ARA.</p>	<p>All infant formulas are required to contain Vitamin A – a fat-soluble vitamin needed for brain and eye development.</p> <p>Carotenoids are a group of natural pigments which contain elements of Vitamin A, and may include lutein, beta-carotene, and lycopene.</p>	

