



Incentive Items Policy



Incentive Items Policy

- USDA prohibits a State Agency from authorizing or making payments to vendors:
- that provide incentive items or other free merchandise, except food or merchandise of nominal value
- unless the vendor provides to the State agency proof that the vendor obtained the incentive items at no cost.

Incentive Item Restrictions

- Vendors that receive more than 50 percent of its revenue from WIC sales
- Selling an incentive item to a WIC participant for less than its cost
- Provide lottery tickets to participants for free or below the face value of the ticket
- Cash gifts to participants for any reason
- Provide transportation of participants to and from the vendors' premises



Incentive Items Give A Ways

- Items were obtained at no cost
- Nominal value of less than \$2.00
- Buy one and get the other item free
- State Agency must approve all allowable incentive items



Further Answers

The website is:

www.doh.dc.gov

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